

# PUBLIC SERVICE ANNOUNCEMENT

Use: IMMEDIATE

Time: 15 seconds

Agency: Bicycle World

Title: "Bicycle Safety with Statistic"

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In 2007 there were over 44,000 traffic related bicycle injuries. Teach your children how to bike safely at the free Bicycle World Safety Clinics on March 27 at Happy Hollow and Linwood Elementary schools from 10 a.m. to noon. For more information call 273-555-9827 or visit [bicycleworld.com](http://bicycleworld.com).

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